



2017-2018 CORPORATE SPONSORSHIP AND DINNER SPONSORSHIP

Deadline for Corporate Sponsorship Sign Up is Thursday, October 12, 2017

The LSPA Annual Dinner is Thursday, October 26, 2017 at UMass-Lowell Inn & Conference Center

	A la Carte	Dinner Supporter \$375	Dinner Sponsor \$700	Silver Corporate* Sponsor \$1,750	Gold Corporate* Sponsor \$3,000	Platinum Corporate* Sponsor \$5,000
Dinner ticket includes one seat	\$85	4 tickets	8 tickets	6 tickets	8 tickets	8 tickets
Reduced rate ticket for Government/Non-Profit Employee	\$45					
Reduced rate ticket for Job-Seeker and Student	\$25					
Recognition on Dinner signage and all Dinner communications with LSPA members		✓	✓	✓	✓	✓
Opportunity to be part of the speaking program at Dinner, e.g. make introduction or present award						✓
Opportunity to provide give-away item to Dinner guests				✓	✓	✓
Company name announced during introductory remarks at the Dinner and June Member Meeting				✓	✓	✓
Company name and logo placed in tier of signage at all LSPA member meetings, and in three specific "LSPA Sponsors" locations on website.				Lower Tier	Middle Tier	Top Tier
Company name in Corporate Sponsor listing on all email announcements (with active link to company website)				Lower Tier	Middle Tier	Top Tier *Includes company logo
Complimentary passes to invite non-members to Membership Meetings				20	50	80
Company Photo and Text on the rotating banner on public page of LSPA website and on LSPA social media sites					✓	✓
Invitation to special briefing/Q & A event, along with LSPA leadership, on legislative and administrative matters, with LSPA lobbyists (Early Winter)				1 seat	2 seats	3 seats

* Corporate sponsorship offers consistent visibility for your firm through a variety of communication channels throughout the year. Corporate sponsorships are announced at the Annual Dinner and benefits run until just before the following year's Annual Dinner.