

Sponsorship Prospectus

September 2026 – August 2027 · Connecting you with New England's Waste Site Cleanup Community

The LSPA is a professional association serving **Licensed Site Professionals (LSPs) and other environmental professionals** responsible for remediating contaminated sites in New England. Through education, networking, and professional development, the LSPA connects technical experts, environmental service providers, and regulators to advance best practices in waste site cleanup and advocate for the industry.

Who Are LSPA's Members?

- Licensed Practitioners (LSPs, LEPs, PEs/PGs)
- Environmental Consultants
- Service Providers (e.g., Construction, Excavation, Drilling, Remediation Tech, Laboratories, etc.)
- Attorneys
- Scientists
- Data Analysts
- Surveyors
- Risk Assessors
- State Regulators
- Local / Municipal Staff
- Emerging Professionals

Why Partner With the LSPA?

- Raise brand awareness
- Generate qualified leads
- Demonstrate / share your expertise
- Network with peers / colleagues
- Encourage aspiring environmental professionals
- Support the waste site cleanup profession

Sponsorship Opportunities

The LSPA offers **year-long sponsorships** and **event specific sponsorships**. Review this prospectus to learn more.

Apply!

www.lspa.org/sponsorships



Annual Sponsorships

Annual Sponsors receive **year-long engagement** providing sustained visibility and engagement across LSPA's programming, communications, and events. Annual sponsorships run September 2026-August 2027. **Deadline:** September 4, 2026 (*rolling basis thereafter; see terms & conditions*).

New for 2026! Annual sponsorships have been streamlined to provide added value/benefits. Companies can now choose from one of four packages.

	CHAMPION \$5500	LEADER \$3675	PARTNER* \$2100	AFFILIATE \$500
LSPA Memberships	3	2	1	1
Membership Meeting Passes	25	10	15	3
Continuing Education (CE) Course Hours	18	15	10	
LSPA Fall Party Tickets	6	5	4*	1
Job Postings	3	2	1*	
Environmental Symposium Booth	50% off	50% off	25% off*	
Branding on LSPA Website / Emails	Logo/URL	Logo/URL	Name/URL	Name/URL
Branding on Event Signage / Slides				
Social Media Post				
Blog Post				
Image on Website Rotating Banner				
On-demand Presentation				

*LSPA Partners can choose either 25% off their Symposium Exhibit Booth **OR** one extra Fall Party ticket and job posting.

Interested in face-to-face events? Looking to expand your footprint beyond annual sponsorships? Have a desire to cultivate the next generation of professionals? LSPA's event sponsorships are for you! **Opportunities are limited; applications will be processed on a first-come basis and upon payment.**

September Membership Meeting Sponsor *(five opportunities)*

Join us in Westborough, MA, on September 17, 2026, as we kick off our educational calendar. MassDEP staff will present and nearly 200 people will be in attendance.

- Branding on marketing / event materials
- Exhibit table in reception area
- Free registration for two nonmembers
- Welcome from podium
- Attendee list (name/company)

Cost: \$525



MCP Guidance to Go: Food & Beverage Sponsor

Four opportunities: Oct. 2026, Dec. 2026, Feb. 2027, May 2027 (one sponsor / event)

- Branding on marketing / event materials
- Bring promotional materials
- Free registration for two nonmembers
- Attendee list (name/company)

Cost: \$325



MCP Trivia Night Sponsor

Two opportunities: January 2027 (WMass); March 2027 (Eastern Mass)

- Branding on marketing / event materials
- Bring promotional swag for prizes
- Free registration for three nonmembers
- Attendee list (name/company)

Cost: \$525



LSPA in the Neighborhood Sponsor

Five opportunities: Boston, Northeast, Southeast, Central, West

- Regional networking events (morning or evening); provide a venue for 25+ people
- Branding on marketing / event materials
- Demonstrate company expertise
- Attendee list (name/company)

Cost: \$525



LSPA Fall Party Sponsor

Annual party with industry colleagues!


















- Branding on marketing / event materials
- Support networking in the waste site cleanup profession
- Free registration for five people
- Attendee list (name/company)

Cost: \$1000



Annual Environmental Symposium: Sponsorships and Exhibiting

Join us in April 2027 for our 5th Annual Environmental Symposium (date / location TBD). Join 200+ licensed practitioners and other environmental professionals from New England for a day of in-depth courses, interaction with MassDEP staff and colleagues, and networking. The following opportunities are available:

	For Profit Exhibitor \$1100**	Nonprofit Exhibitor \$500	Break Sponsor* \$800	Lunch Sponsor* \$800	Reception Sponsor* \$800
Attendee List					
Branding on Event Materials and Marketing					
Social Media Post					
Six-foot Table Top					
Staff Registration (no courses)	2	1	2	2	2
Reception Drink Tickets	2	1	2	2	2

**Lunch and Reception sponsors will also receive recognition on signage and tabletop cards. Break sponsor will receive recognition on signage and branded coffee cup sleeves. These sponsorships are exclusive.*

***LSPA Annual Sponsors receive a 25-50% discount off their exhibit booth depending on their sponsorship package details.*

Application deadline: March 19, 2027

Annual Sponsorship:

- **Deadline / Payment:** Applications will be take after September 4, but logo will not be featured on on LSPA's website, marketing materials, etc. until payment is received.
- **Affiliate Category:** Nonprofit organizations or government / public agencies only.
- **Memberships:** Sponsor companies will receive a discount code to redeem their free memberships for calendar year 2027 (starting in November 2026).
- **Membership Meeting Passes:** Passes are for non-member staff or can be gifted to clients that are not members of the LSPA. Passes cannot be used for credit or for the September Membership Meeting (because that is a sponsored event).
- **CE Course Hours:** These hours can be used for staff or gifted to clients. Course credits cannot be used at in-person events or for credit.
- **On-demand Presentation:** Companies agree to work with LSPA to determine topic / speaker for a one-hour, on-demand presentation that will be free to members (not for credit). Presentation cannot be a sales pitch.
- **Blog Post:** Companies can produce an article for the LSPA's blog. Content must be relevant to the waste site clean up industry and educational in nature (no sales content). Blog posts will be highlighted via social media.

Event Sponsorships Terms:

- **Deadline / Payment:** For September Membership Meeting, Emerging Professional Events, and LSPA in the Neighborhood, opportunities must be reserved/paid for three months before the event. If a sponsorship is not yet sold at the three month mark, the LSPA will work with sponsors to facilitate sponsorship. Payment must be received for all event sponsorships for company to be recognized on the LSPA website, marketing materials, etc.
- **Attendee List:** In accordance with the LSPA's Privacy Policy, the LSPA only gives out attendee name and company.
- **Environmental Symposium Booth Selection:** Vendors participating in the Symposium will select their booth space based on the order in which application/payment is received.
- **LSPA in the Neighborhood Content:** Topics/speakers must be discussed with the LSPA. The LSPA will coordinate the food and beverage for the event with the host sponsor, marketing, and event registration. Sponsorship keeps event registration free to members.

Company Conduct: Sponsor companies and their employees, contractors, agents, and representatives shall conduct themselves in a professional, respectful, and responsible manner at all times in connection with LSPA activities and membership. The LSPA maintains a zero-tolerance policy for harassment (including sexual harassment), discrimination, intimidation, violence, threats, abusive or disruptive behavior, or any conduct that is unlawful, harmful, or that infringes upon the privacy, safety, reputation, or well-being of the LSPA, its staff, members, or attendees. Sponsors are expected to comply with all applicable laws and regulations and to respect the confidentiality of any non-public information obtained through the LSPA. Alleged violations will be reviewed and investigated by the LSPA in its sole discretion. The LSPA reserves the right, in its sole judgment, to take appropriate action, which may include, but is not limited to, immediate removal from an event or activity; suspension or termination of sponsorship / benefits; and/or prohibition from future participation or engagement with the LSPA. The LSPA's determination and any resulting action shall be final and may be taken without refund or further obligation to the Sponsor.

Contact us: Contact Michelle Zelch, Program & Events Manager at mzelch@lspa.org.