

## LSPA FY 24 Sponsor Benefits and Costs

| BENEFITS  | Sponsor - Gold   | Sponsor-Platinum                                      |
|---|--|---|
| <b>Total Cost</b>   | <b>\$3,500</b>   | <b>\$5,000</b>  |
| LSPA memberships  | 2 Associate ( <i>Value: \$250</i> )  | 3 Associate ( <i>Value: \$375</i> )                   |
| Company name/logo on slides at all member meetings and courses  | Middle Tier  | Upper Tier  |
| Company name/logo and link in 3 specific places on website  | Middle Tier  | Upper Tier  |
| Company name and link in sponsor list on all email blasts   | Middle Tier  | Includes Logo, Upper Tier                             |
| Company logo on rotating photo banner on public page of LSPA website  | Full Banner & Photo  | Full Banner & Photo                                   |
| Posting on LSPA Job Board, also on LinkedIn and Facebook  | 2x/year<br><i>Value = \$300</i>  | 3x/year<br><i>Value = \$450</i>                       |
| <u>Member Meetings*</u> : Passes to attend LSPA member meetings, not for continuing ed. credit. These are transferable to clients, friends, etc.                        | 20 for the year<br><i>Value = \$500</i>  | 30 for the year<br><i>Value = \$750</i>               |
| Tickets to LSPA Annual Dinner Thurs., October 26, 2023, Mechanics Hall, Worcester, MA (\$90 each)   | 4 Tickets (May purchase more tickets for table of 8 or 10)   | 8 Tickets (May purchase more tickets for table of 10) |
| Company listing in annual dinner program and all annual dinner communications   | Yes  | Yes   |
| <b>MEETING SPONSORSHIP AND VISIBILITY</b>   |  |   |
| LSPA Environmental Symposium<br><br>1x/year<br>Spring 2024  | Sponsors will receive a 6ft exhibit table at the Symposium, admission for three people for exhibiting purposes only, company links in materials, and speaking opportunity at the start of the evening meeting. Click <a href="#">here</a> for additional information. <i>Value = \$800</i> |   |
| <u>Member Meetings</u> : Company name and link in event email blasts, link to on LSPA event calendar, speaking opportunity at start of meeting, admission for two reps. | 4 membership meetings<br><br><i>Value = \$1400</i>   | 5 membership meetings<br><br><i>Value = \$1500</i>    |

*\*This benefit does not automatically guarantee registration or a seat at an event. The sponsor still needs to complete the registration process.*