

LSPA FY 23 Sponsor Benefits and Costs

BENEFITS	Sponsor - Gold	Sponsor-Platinum
Total Cost	\$3,500	\$5,000
LSPA memberships	2 Associate (<i>Value: \$250</i>)	3 Associate (<i>Value: \$375</i>)
Company name/logo on slides at all member meetings and courses	Middle Tier	Upper Tier
Company name/logo and link in 3 specific places on website	Middle Tier	Upper Tier
Company name and link in sponsor list on all email blasts	Middle Tier	Includes Logo, Upper Tier
Company logo on rotating photo banner on public page of LSPA website	Full Banner & Photo	Full Banner & Photo
Posting on LSPA Job Board, also on LinkedIn and Facebook	2x/year <i>Value = \$300</i>	3x/year <i>Value = \$450</i>
<u>Member Meetings and Events*</u> : Passes to attend LSPA member meetings and other events, not for LSP credit. These are transferable to clients, friends, etc.	20 for the year <i>Value = \$500</i>	30 for the year <i>Value = \$750</i>
Briefing/Q & A with LSPA leadership and LSPA lobbyists	2 seats	3 seats
MEMBER MEETING SPONSORSHIP AND VISIBILITY		
MEMBER MEETING WEBINARS**: Company name and link in all event email blasts, link to company on LSPA website calendar, speaking opportunity at start of webinar along with slides (no more than 2 minutes), admission for two company reps. Sponsors are encouraged to be creative with this time, e.g. record a short video, pose a polling question, do a giveaway, etc.	4 membership meetings <i>Value = \$1600</i>	5 membership meetings <i>Value = \$1500</i> <i>(bec. of package discount)</i>

**This benefit does not automatically guarantee registration or a seat at an event. The sponsor still needs to complete the registration process.*

***Note to sponsors: Even though they may seem the same, some webinars are member meetings and some are courses. As part of their benefits, LSPA members get free admission to member meeting webinars as long as they don't need LSP credit. For anyone taking an LSPA course, there is an admission fee. This benefit applies only to member meetings, where participants are accustomed to hearing from sponsors.*