

## LSPA FY 21 Sponsor Benefits and Costs

BENEFITS	Sponsor - Gold	Sponsor-Platinum
<b>Total Cost</b>	<b>\$3,500</b>	<b>\$5,000</b>
LSPA memberships	2 Associate <i>Value: \$250</i>	3 Associate <i>Value: \$375</i>
Company name/logo on slides at all member meetings and courses	Middle Tier	Upper Tier
Company name/logo and link in 3 specific places on website	Middle Tier	Upper Tier
Company name and link in sponsor list on all email blasts	Middle Tier	Includes Logo, Upper Tier
Company logo on rotating photo banner on public page of LSPA website	Full Banner & Photo	Full Banner & Photo
<u>Member Meetings:</u> Passes for non-LSPA members to attend LSPA member meetings, not for LSP credit. These are transferable to clients, friends, etc.	20 for the year <i>Value = \$500</i>	30 for the year <i>Value = \$750</i>
<u>Course Webinars:</u> For webinar courses that are 4 or more hours in length, the sponsor has the opportunity to host a commercial break for 5 minutes. Only one sponsor per course, first come-first served.  Sponsors are encouraged to be creative with this time, e.g. record a short video, pose a polling question, do a giveaway, etc.	1 commercial break	1 commercial break
Briefing/Q & A with LSPA leadership and LSPA lobbyists	2 seats	3 seats
<b>MEMBER MEETING SPONSORSHIP AND VISIBILITY</b>		
MEMBER MEETING WEBINARS*: Company name and link in all event email blasts, link to company on LSPA website calendar, speaking opportunity at start of webinar along with slides (no more than 1.5 minutes), admission for two company reps.  Sponsors are encouraged to be creative with this time, e.g. record a short video, pose a polling question, do a giveaway, etc.	4 membership meetings  <i>Value = \$1600</i>	5 membership meetings  <i>Value = \$1500</i> <i>(bec. of package discount)</i>

\*Note to sponsors: Even though they may seem the same, some webinars are member meetings and some are courses. As part of their benefits, LSPA members get free admission to member meeting webinars as long as they don't need LSP credit. For anyone taking an LSPA course, there is an admission fee. This benefit applies only to member meetings, where participants are accustomed to hearing from sponsors.